Patents (Landing Page)

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├── Hero Section

│ ├── Content:

│ │ ├── Headline

│ │ ├── Subheadline

│ │ ├── Trust Chips

│ │ └── CTA Buttons (Compare Plans, Get My Quote)

│ └── Click Actions:

│ ├── Compare Plans → Scroll to Intent Selection

│ └── Get My Quote → Jump to Lead Capture Form

│

├── Intent Selection (3 Models)

│ ├── Content:

│ │ ├── Card: Marketing

│ │ ├── Card: Enforcement / Commercialization

│ │ └── Card: Strategic (Portfolio-Level)

│ └── Click Actions:

│ ├── Marketing → Scroll to Stage Timeline (Marketing active)

│ ├── Enforcement → Scroll to Stage Timeline (Enforcement active)

│ └── Strategic → Scroll to Stage Timeline (Strategic active)

│

├── Stage Timeline (Dynamic)

│ ├── Content:

│ │ ├── Novelty Search

│ │ ├── Provisional Specification Preparation & Filing

│ │ ├── Complete Specification Drafting & Filing + Pre-exam formalities

│ │ ├── FER Response

│ │ ├── Hearing & Written Submissions

│ │ └── Final Application Disposal (Grant/Refusal)

│ └── Click Actions:

│ ├── Marketing Tab → Update descriptions/effort bars for all stages

│ ├── Enforcement Tab → Update descriptions/effort bars

│ └── Strategic Tab → Update descriptions/effort bars

│

├── Stage-Wise Pricing Table

│ ├── Content:

│ │ ├── Rows for each stage (Marketing vs Enforcement vs Strategic)

│ │ ├── Post-Grant Note (Annual Maintenance + Form 27)

│ └── Click Actions:

│ └── Get My Detailed Quote → Jump to Lead Form

│

├── Detailed Model Sections

│ ├── Content:

│ │ ├── Marketing Model

│ │ ├── Enforcement / Commercialization Model

│ │ └── Strategic Model (Portfolio-Level)

│ └── Click Actions:

│ ├── Get Fast-Grant Quote → Lead Form (prefill Marketing)

│ ├── Get Enforcement Quote → Lead Form (prefill Enforcement)

│ └── Design My Portfolio Strategy → Lead Form (prefill Strategic)

│

├── Lead Capture Form

│ ├── Content:

│ │ ├── Fields: Name, Email, Phone, Invention Type

│ │ ├── Dropdown: Model of Interest

│ │ ├── Checkbox: International Filing

│ │ ├── Upload: Invention Disclosure

│ │ └── Submit Button

│ └── Click Actions:

│ └── Submit → Thank You Message + Option to Book Call

│

├── Trust Section

│ ├── Content:

│ │ ├── Counters (Patents filed, Clients, Experience)

│ │ ├── Client Logos

│ │ └── Testimonials

│ └── Click Actions: None (static)

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├── Inline FAQs

│ ├── Content:

│ │ ├── Difference between Marketing vs Enforcement

│ │ ├── Do all models include FER & Hearings?

│ │ ├── Govt fees included?

│ │ ├── What happens after grant?

│ │ └── Can I file internationally?

│ └── Click Actions:

│ ├── Click Question → Expand Answer

│ └── See Full FAQs → Redirect to /faq hub page

│

└── Final CTA Section

├── Content:

│ ├── Closing Message

│ ├── Buttons: Compare Plans, Talk to Attorney

│ └── Sticky CTA: Compare Plans

└── Click Actions:

├── Compare Plans → Scroll to Intent Selection

└── Talk to Attorney → Jump to Lead Form